

***Sanlam Turns 100***  
***MCIS Insurance Proud Of Century Old Brand Heritage***

**Petaling Jaya, Friday** – Today, 8 June the Sanlam Group celebrates its 100<sup>th</sup> birthday, and we at MCIS Insurance Berhad (MCIS Insurance) are proud of our association with this financial services giant, which first opened its doors in Cape Town, South Africa.

Founded in 1918, Sanlam has a rich history. The Group has evolved over the years from a traditional life insurance company to a broad-based diversified financial services provider that specialises in insurance (life and general), financial planning, retirement, investments and wealth. In 1998 Sanlam demutualised, listing on the JSE Ltd and the Namibian Stock Exchange. The Group was restructured into several independent businesses within a federal business structure.

Today, Sanlam is a diversified financial services provider with an extensive product offering catering for all market segments. It also remains a pioneer of technological development and innovation. The Group has consistently grown its local as well as an international footprint - it now has a presence in 33 African countries, India, Malaysia, Philippines, the UK /Ireland, the US, Switzerland and Australia.

It has taken the Group 100 years of doing things properly and doing them for good to get this far. While its centenary year is a chance to reflect on years of product and technological innovation, looking after society and creating financial security for all, Sanlam is looking ahead towards the next 100 years – firmly committed to continue creating lasting value and enabling people to live their best lives possible. For now and for generations to come.

***Ends***

**MCIS Insurance Berhad**, a member of the Sanlam Group, is a leading life insurer acknowledged as an innovative provider of services and solutions for our customers through a culture of excellence. MCIS Insurance is registered under the Financial Services Act 2013 and operates as a conventional insurer marketing insurance solutions targeted for Malaysians.

Visit [www.mcis.my](http://www.mcis.my) or call +603-7652 3388 for more information.

#### **ABOUT THE SANLAM GROUP**

Sanlam is a leading financial services group listed on the Johannesburg and the Namibian stock exchanges. Established in 1918 as a life insurance company, the South Africa-based Sanlam Group has transformed into a diversified Pan-African financial services business.

Through its business clusters – Sanlam Personal Finance, Sanlam Emerging Markets, Sanlam Investments, Santam and the newly established Sanlam Corporate - the Group provides comprehensive and tailored financial solutions to individual and institutional clients across all market segments. The Group's areas of expertise include insurance (life and general), financial planning, retirement, investments and wealth.

The Group has a direct stake in operations based in South Africa, Namibia, Botswana, Swaziland, Zimbabwe, Mozambique, Mauritius, Malawi, Zambia, Tanzania, Rwanda, Uganda, Kenya, Nigeria, India, Malaysia and the United Kingdom and has business interests in the USA, Australia, Burundi, Lesotho and the Philippines. Through a strategic stake in the SAHAM Finances Group, it has exposure to insurance operations in Morocco, Angola, Algeria, Tunisia, Ghana, Niger, Mali, Senegal, Guinea, Burkina Faso, Cote D'Ivoire, Togo, Benin, Cameroon, Gabon, Republic of the Congo, Madagascar, Lebanon and Saudi Arabia. For further information, visit [www.sanlam.com](http://www.sanlam.com) or follow us @sanlam.

Released by the Corporate Strategy & Branding Department of MCIS Insurance Berhad. For more information or queries pertaining this release, please contact:

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